

Data from Wesleyan Media Project Release - June 1-Oct 21

<https://mediaproject.wesleyan.edu/>

CITE SOURCE OF DATA IN ALL TABLES AS:

Kantar Media/CMAG with analysis by the Wesleyan Media Project

Race	State	Total Airings	Pro-Dem Ads	Pro-GOP Ads	% Ind. Group Airings	Est. Cost (Ms)
HOUSE/GA12	GA	18,903	9,468	9,435	17.9%	6.93
HOUSE/CA24	CA	12,126	5,127	6,999	17.1%	2.21
HOUSE/IL17	IL	10,919	5,406	5,513	23.6%	4.62
HOUSE/FL18	FL	9,039	3,446	5,372	21.6%	6.92
HOUSE/CA52	CA	9,000	4,543	4,457	14.4%	7.38
HOUSE/UT04	UT	8,712	4,752	3,960	38.7%	4.83
HOUSE/NY21	NY	8,421	3,952	4,469	20.4%	3.15
HOUSE/KY06	KY	8,265	4,214	4,051	9.2%	4.11
HOUSE/NY24	NY	7,827	3,964	3,863	12.8%	2.62
HOUSE/NY27	NY	7,655	5,049	2,606	13.4%	3.20
HOUSE/CA36	CA	7,355	4,422	2,933	11.0%	1.51
HOUSE/PA12	PA	7,033	2,890	4,143	23.5%	7.22
HOUSE/CT05	CT	6,828	4,639	2,189	15.4%	5.53
HOUSE/IA04	IA	6,604	3,690	2,914	34.6%	2.39
HOUSE/CA10	CA	6,566	3,761	2,805	23.0%	5.17
HOUSE/IL13	IL	6,378	2,983	3,395	14.9%	3.05
HOUSE/NC07	NC	6,055	3,567	2,488	9.4%	4.16
HOUSE/NV03	NV	6,046	3,465	2,581	5.0%	5.23
HOUSE/TN03	TN	6,043	42	6,001	8.1%	1.69
HOUSE/OH06	OH	6,005	3,489	2,377	13.2%	1.80
HOUSE/IA03	IA	5,979	2,292	3,687	22.2%	2.70
HOUSE/TX23	TX	5,942	3,401	2,541	27.2%	6.05
HOUSE/CA07	CA	5,896	3,562	2,334	24.6%	4.82
HOUSE/CO03	CO	5,815	3,472	2,343	8.6%	1.92
HOUSE/NY19	NY	5,790	2,534	3,256	19.0%	2.06
HOUSE/AZ01	AZ	5,755	3,280	2,475	10.8%	5.89
HOUSE/CO07	CO	5,214	2,287	2,927	12.2%	5.01
HOUSE/CO06	CO	5,204	2,450	2,754	5.8%	5.87
HOUSE/OK02	OK	5,069	2,977	2,092	0.0%	1.70
HOUSE/NY25	NY	5,012	2,855	2,157	20.3%	2.31
HOUSE/NV04	NV	4,830	1,766	3,064	19.6%	4.28
HOUSE/MN08	MN	4,801	3,341	1,460	30.8%	4.67
HOUSE/IL12	IL	4,800	2,414	2,386	15.7%	3.24
HOUSE/AZ09	AZ	4,736	2,646	2,090	15.1%	4.89
HOUSE/OH16	OH	4,677	2,318	2,359	46.1%	6.04
HOUSE/WI08	WI	4,666	2,243	2,423	0.0%	1.12
HOUSE/IN08	IN	4,609	2,544	2,065	8.0%	1.19
HOUSE/IA01	IA	4,276	1,984	2,292	17.2%	1.51

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HOUSE/SD01	SD	4,195	2,331	1,864	0.0%	0.80
HOUSE/IN02	IN	4,125	1,738	2,387	6.8%	1.48
HOUSE/MT01	MT	3,980	1,597	2,092	0.0%	0.51
HOUSE/FL02	FL	3,870	2,155	1,715	13.4%	1.25
HOUSE/WV03	WV	3,772	1,953	1,819	2.7%	0.97
HOUSE/CA09	CA	3,755	1,725	2,030	5.9%	2.18
HOUSE/IA02	IA	3,589	2,367	1,222	0.0%	1.47
HOUSE/VA02	VA	3,561	2,168	1,246	10.1%	1.64
HOUSE/AZ02	AZ	3,400	1,955	1,445	18.4%	1.44
HOUSE/AZ08	AZ	3,279	2,244	1,035	9.3%	0.80
HOUSE/RI01	RI	3,143	2,161	674	0.0%	1.18
HOUSE/WA01	WA	3,123	3,123	0	9.3%	2.98
HOUSE/LA03	LA	3,088	0	3,088	4.0%	1.21
HOUSE/HI02	HI	3,006	3,006	0	22.4%	0.95
HOUSE/NH02	NH	2,805	2,008	797	18.8%	1.60
HOUSE/MA06	MA	2,764	1,101	1,663	23.4%	4.98
HOUSE/FL22	FL	2,637	1,858	779	9.7%	1.90
HOUSE/NC08	NC	2,550	351	2,199	39.8%	2.16
HOUSE/MN06	MN	2,512	1,260	1,252	2.1%	3.01
HOUSE/ND01	ND	2,501	786	1,715	0.0%	0.58
HOUSE/VA05	VA	2,437	1,569	868	0.0%	0.59
HOUSE/CA21	CA	2,341	748	1,593	23.2%	0.61
HOUSE/MI03	MI	2,322	2,261	61	0.0%	1.15
HOUSE/IL10	IL	2,230	907	1,323	31.2%	6.45
HOUSE/FL19	FL	2,212	0	2,212	14.6%	0.83
HOUSE/AZ06	AZ	2,159	0	2,159	36.5%	1.71
HOUSE/ME02	ME	2,103	1,281	822	0.0%	0.62
HOUSE/IL08	IL	2,023	1,217	806	59.1%	5.89
HOUSE/TN06	TN	1,988	0	1,988	12.2%	1.29
HOUSE/IL11	IL	1,902	408	1,494	38.2%	5.28
HOUSE/WI01	WI	1,665	257	1,408	0.0%	1.09
HOUSE/WI02	WI	1,605	1,605	0	0.0%	0.48
HOUSE/WA05	WA	1,556	312	1,244	7.3%	0.46
HOUSE/MI06	MI	1,493	477	1,016	0.0%	0.88
HOUSE/HI01	HI	1,461	469	992	0.0%	0.62
HOUSE/CA26	CA	1,393	322	1,071	1.5%	0.20
HOUSE/NM01	NM	1,390	1,059	331	0.0%	0.50
HOUSE/WI07	WI	1,351	556	795	0.0%	1.28

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HOUSE/TN09	TN	1,350	78	1,272	0.0%	0.55
HOUSE/MO04	MO	1,325	796	529	0.0%	0.33
HOUSE/MA01	MA	1,307	1,307	0	0.0%	0.38
HOUSE/OR02	OR	1,237	0	1,237	0.0%	0.33
HOUSE/NH01	NH	1,192	383	809	10.5%	0.84
HOUSE/CA19	CA	1,190	0	1,190	0.0%	0.91
HOUSE/FL10	FL	1,185	1,185	0	27.7%	1.33
HOUSE/OK01	OK	1,146	712	434	0.0%	0.34
HOUSE/FL16	FL	1,130	142	988	0.4%	0.80
HOUSE/TX25	TX	1,112	0	1,112	0.0%	0.24
HOUSE/FL03	FL	1,098	0	1,098	0.0%	0.32
HOUSE/PA18	PA	1,084	507	577	0.0%	1.30
HOUSE/FL09	FL	1,047	1,047	0	0.0%	0.80
HOUSE/FL07	FL	964	0	964	0.0%	0.68
HOUSE/TN04	TN	898	113	785	4.6%	0.50
HOUSE/CA03	CA	875	427	448	18.7%	0.48
HOUSE/NY23	NY	819	438	381	46.5%	0.37
HOUSE/AR04	AR	783	83	700	0.0%	0.26
HOUSE/IL18	IL	766	0	766	0.0%	0.19
HOUSE/OH07	OH	765	435	330	0.0%	0.60
HOUSE/NE02	NE	752	96	656	0.0%	0.38
HOUSE/WA06	WA	718	326	392	0.0%	0.74
HOUSE/CO05	CO	696	0	690	0.0%	0.13
HOUSE/OH15	OH	695	0	695	0.0%	0.47
HOUSE/GA02	GA	630	24	606	0.0%	0.11
HOUSE/VA09	VA	630	433	197	0.0%	0.21
HOUSE/MN02	MN	613	430	183	0.0%	0.50
HOUSE/PA04	PA	582	582	0	0.0%	0.40
HOUSE/AZ04	AZ	574	0	574	100.0%	0.34
HOUSE/OH05	OH	509	72	437	0.0%	0.16
HOUSE/MO02	MO	489	0	489	0.0%	0.36
HOUSE/KS01	KS	486	0	486	100.0%	0.15
HOUSE/VA07	VA	473	98	375	0.0%	0.20
HOUSE/OH10	OH	463	450	13	0.0%	0.16
HOUSE/TX33	TX	460	460	0	0.0%	0.33
HOUSE/MN03	MN	425	0	425	0.0%	0.45
HOUSE/MI04	MI	408	0	408	0.0%	0.12
HOUSE/RI02	RI	394	29	365	0.0%	0.20

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HOUSE/MN07	MN	385	385	0	0.0%	0.10
HOUSE/MI14	MI	379	379	0	0.0%	0.49
HOUSE/WA03	WA	376	0	376	0.0%	0.26
HOUSE/WA10	WA	371	371	0	0.0%	0.47
HOUSE/TX34	TX	368	368	0	0.0%	0.10
HOUSE/OK03	OK	366	0	366	0.0%	0.25
HOUSE/MI11	MI	364	2	362	83.8%	0.53
HOUSE/KY05	KY	343	0	343	100.0%	0.20
HOUSE/NC09	NC	342	96	246	0.0%	0.21
HOUSE/IN09	IN	340	0	340	0.0%	0.39
HOUSE/MO07	MO	335	0	335	0.0%	0.09
HOUSE/NC11	NC	313	91	222	0.0%	0.16
HOUSE/MA04	MA	283	182	101	0.0%	0.26
HOUSE/MO08	MO	278	0	278	0.0%	0.13
HOUSE/NY22	NY	274	0	274	100.0%	0.13
HOUSE/AR01	AR	269	51	218	0.0%	0.14
HOUSE/CA23	CA	267	0	44	0.0%	0.01
HOUSE/NY26	NY	262	0	262	100.0%	0.22
HOUSE/NY01	NY	254	149	105	41.3%	0.29
HOUSE/IN03	IN	236	0	236	0.0%	0.09
HOUSE/PA10	PA	233	31	202	0.0%	0.19
HOUSE/SC07	SC	233	0	233	0.0%	0.05
HOUSE/AK01	AK	220	0	220	0.0%	0.05
HOUSE/CA20	CA	214	214	0	0.0%	0.03
HOUSE/VA04	VA	212	0	212	0.0%	0.14
HOUSE/PA08	PA	199	0	199	0.0%	0.45
HOUSE/MO01	MO	186	43	0	0.0%	0.04
HOUSE/FL13	FL	185	134	51	0.0%	0.19
HOUSE/CA16	CA	183	150	33	0.0%	0.10
HOUSE/CA06	CA	174	174	0	0.0%	0.12
HOUSE/WA08	WA	165	64	101	0.0%	0.16
HOUSE/ME01	ME	162	162	0	0.0%	0.06
HOUSE/WA09	WA	158	158	0	0.0%	0.11
HOUSE/AZ05	AZ	128	0	128	0.0%	0.07
HOUSE/GA01	GA	125	125	0	0.0%	0.01
HOUSE/MI07	MI	110	0	110	0.0%	0.03
HOUSE/TX15	TX	109	67	42	0.0%	0.02
HOUSE/CT02	CT	107	107	0	0.0%	0.12

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HOUSE/NM02	NM	105	0	105	0.0%	0.03
HOUSE/PA15	PA	102	0	102	0.0%	0.08
HOUSE/NJ09	NJ	93	93	0	0.0%	0.20
HOUSE/OH12	OH	93	0	93	0.0%	0.05
HOUSE/CA22	CA	86	86	0	0.0%	0.01
HOUSE/MI05	MI	83	0	83	0.0%	0.01
HOUSE/OK05	OK	77	27	50	0.0%	0.06
HOUSE/OR05	OR	77	77	0	0.0%	0.05
HOUSE/MN01	MN	74	74	0	0.0%	0.07
HOUSE/IN07	IN	69	69	0	0.0%	0.05
HOUSE/PA06	PA	68	68	0	0.0%	0.10
HOUSE/FL12	FL	57	0	57	0.0%	0.07
HOUSE/SC01	SC	56	0	56	0.0%	0.02
HOUSE/MI13	MI	55	55	0	0.0%	0.02
HOUSE/TX27	TX	54	28	15	0.0%	0.01
HOUSE/OH01	OH	49	0	49	0.0%	0.03
HOUSE/TX28	TX	42	42	0	0.0%	0.02
HOUSE/NV01	NV	41	41	0	0.0%	0.01
HOUSE/FL27	FL	35	0	35	0.0%	0.03
HOUSE/AR02	AR	32	0	32	0.0%	0.02
HOUSE/OH02	OH	26	0	26	0.0%	0.01
HOUSE/PA16	PA	26	0	26	0.0%	0.02

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US SENATE	MT	89,002	39,525	49,477	25.9%	9.97
US SENATE	WI	55,513	24,864	30,649	33.2%	23.16
US SENATE	OH	42,383	17,197	25,186	45.7%	30.26
US SENATE	MO	39,626	19,108	20,518	24.4%	19.76
US SENATE	NV	38,289	19,365	18,924	33.6%	21.58
US SENATE	MA	38,018	15,434	22,584	0.0%	28.27
US SENATE	VA	34,840	16,329	18,511	53.6%	28.53
US SENATE	IN	30,554	15,176	15,378	39.7%	19.31
US SENATE	FL	29,581	16,062	13,519	41.7%	26.97
US SENATE	ND	25,529	13,171	12,358	35.1%	5.89
US SENATE	AZ	23,524	9,603	13,921	13.1%	16.46
US SENATE	TX	21,709	99	21,610	16.9%	12.45
US SENATE	NM	20,056	10,930	9,126	30.9%	8.62
US SENATE	PA	17,793	5,651	12,142	2.4%	16.41
US SENATE	CT	15,895	7,114	8,781	4.0%	23.84
US SENATE	MI	12,243	5,992	6,251	12.3%	7.52
US SENATE	NE	10,941	5,378	5,563	25.1%	4.40
US SENATE	ME	10,760	2,119	6,351	23.5%	2.85
US SENATE	HI	8,981	5,245	3,736	20.7%	3.83
US SENATE	NY	5,005	4,298	707	14.1%	4.92
US SENATE	MD	4,795	385	15	0.0%	0.42
US SENATE	WA	2,989	2,981	8	0.0%	1.58
US SENATE	TN	2,810	0	2,810	0.0%	1.76
US SENATE	RI	2,547	2,096	451	0.0%	1.33
US SENATE	MN	2,356	2,356	0	0.0%	1.49
US SENATE	NJ	1,956	1,956	0	0.0%	5.16
US SENATE	WV	1,611	1,269	342	27.9%	0.44
US SENATE	UT	822	0	822	17.3%	0.50
US SENATE	DE	51	50	0	0.0%	0.09