Ad Buys in Top 5 Senate Races, By Disclosure and Type

Most 'issue ad' spending not disclosed to the FEC


- Republican Candidate
- Republican PACs & Party
- Rep-Aligned Full Disclosure
- Rep-Aligned Outside Partial Disclosure
- Rep-Aligned Nondisclosing
- Dem-Aligned Nondisclosing
- Dem-Aligned Partial Disclosure
- Dem-Aligned Full Disclosure
- Democratic PACs & Party
- Democratic Candidate

Figures through October 20, 2014. Numbers include broadcast television.

SOURCE OF DATA AD: Kantar Media/CMAG with analysis by the Wesleyan Media Project. Disclosure information from the Center for Responsive Politics.
Number of Ads Over Time in Iowa Senate Race, By Disclosure and Type

Figures through October 20, 2014. Numbers include broadcast television. CITE SOURCE OF DATA AS: Kantar Media/CMAG with analysis by the Wesleyan Media Project. Disclosure information from the Center for Responsive Politics.
Number of Ads Over Time in Colorado Senate Race, By Disclosure and Type

- Republican Candidate
- Republican PACs & Party
- Rep-Aligned Full Disclosure
- Rep-Aligned Outside Partial Disclosure
- Rep-Aligned Nondisclosing
- Dem-Aligned Nondisclosing
- Dem-Aligned Partial Disclosure
- Dem-Aligned Full Disclosure
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